Woman's World

Pink Script

Talking To Your Insurance about HSDD treatment

Getting the coverage conversation started

Start The Call

- "I'm calling to ask about coverage for FDA-approved medications for hypoactive sexual desire disorder, or HSDD. I have a diagnosis in my medical record and a prescription from my doctor."
- "Can you tell me whether medications such as Addyi or Vyleesi are on my formulary, and if so, what tier they're on?"

If They Say It's Not Covered

- "Can you tell me what the appeals or exceptions process looks like for a medically necessary prescription?"
- "My doctor is willing to submit documentation of my HSDD diagnosis. What does she need to include for a prior authorization request?"
- "Is there a Patient Assistance Program or manufacturer coupon I should know about in the meantime?"

If They Push Back

- "There are clinically proven, effective treatment options for HSDD. They are not off-label or experimental treatments."
- "I'd like to file a formal appeal. Can you send me the process in writing or direct me to where I can find it online?"
- "Can I speak to a pharmacist or a clinical reviewer who can speak to the medical necessity of this prescription?"

Document Everything

- "Can I have your name and a reference number for this call?"
- Write down the date, time, insurance representative's name and what you were told—you'll need this if you appeal.

Insurance coverage is improving as HSDD awareness grows. A documented diagnosis in your chart significantly strengthens your case. Ask your doctor to code it correctly.